

Lesson 5

The 30-Day Roadmap

Reading + plan · about 12 minutes · the finale

Here's where you stand. You understand the new world, you've named your facilitator skills, you've built a working Twin, and you've picked your door. This last lesson is the plan to actually walk through it — 30 honest days.

Be honest about 30 days

Let's be straight about what a month does and doesn't do. It will not make you \$100K — anyone who promises that is selling you something. What 30 days gives you is your first real motion: one application or one paying client, plus proof you can actually do this. The six figures, if it comes, is months of that compounding. Start the motion now; the math takes care of itself later.

Realistic at day 30: a first application or first paying client, real momentum, and proof in hand — not a finished destination, but a moving one.

Your 30-day roadmap

1 Week 1 — Commit & set up

DOOR A

List 3 target schools or roles. Rewrite your bio to lead with your facilitator superpower — and that you build your own AI tools.

DOOR B

Define ONE offer and a price. Write down 5 people who might say yes.

2 Week 2 — Make the ask

DOOR A

Apply to your top opening. Message one person who works in or near the new model.

DOOR B

Make 5 offers. Ask 5 people. You only need one yes.

3 Week 3 — Show up & deliver

DOOR A

Prep for interviews — bring your Twin as living proof that you're AI-fluent.

DOOR B

Deliver for your first yes. Do it well. Then ask for a testimonial.

4 Week 4 — Reflect & double down

DOOR A

See what got responses, do more of it, and line up your next 3 applications.

DOOR B

Repeat what worked — and raise your price a little for client #2.

YOUR MOVE — START WEEK 1

Open your calendar right now and block 30 minutes this week for Week 1.

Write today's date and "+30 days" next to it. That's your checkpoint.

Do the very first task before you close this PDF. Not tomorrow — now.

Momentum is the whole game. The plan only works if Week 1 starts today.

That's the whole course

Five lessons ago, you weren't sure if AI was leaving you behind. Now you understand the new world, you've named your skills, you've built a working Twin, you've picked your door, and you're holding a 30-day plan.

- *You were never as far behind as you feared.*

If you want to go further — build your full AI workforce, all five Twins, with me walking you through it — that's what the Build Your AI Twin workshop is for. Totally optional. Today, just start Week 1.

You've got this. Go get 'em.