

Lesson 4

Pick Your Door

Reading + decision · about 12 minutes

You've got both halves now. The facilitator skills from Lesson 2, and a working Twin from Lesson 3. Here's the question that actually pays the bills: how do you turn this into income?

There are two doors. Neither one is wrong. Let's walk through both honestly so you can pick yours — just for the next 30 days, not forever.

The two doors

DOOR A

Get hired into the new model

WHAT IT IS

Facilitator roles at the new AI-driven schools and micro-schools. They pay well — sometimes six figures — because this exact skillset is scarce.

THE HONEST TRUTH

Real jobs, and growing. But competitive, often in specific cities, and they hire selectively. Worth pursuing if there's one near you, or you're open to remote or relocating.

YOUR FIRST STEP

Find ONE real opening this week. Lead your application with your facilitator superpower from Lesson 2 — and mention you build your own AI tools. That pairing is rare.

DOOR B

Build your own income

WHAT IT IS

You become the teacherpreneur. Same skillset, but you earn directly — tutoring, coaching, AI help for other teachers, small courses, setting up Twins for schools.

THE HONEST TRUTH

More freedom and no income ceiling. But it's on you — the start is slower and lumpier. This is the path I took, and the first dollar is the hardest one you'll ever earn.

YOUR FIRST STEP

You don't need an audience or a product. You need one person to say yes to one thing. Pick ONE offer and ONE person this week — and ask.

You don't have to marry one

Most people blend the two eventually, or start with one and add the other later. So don't agonize. A quick gut check: want stability and a paycheck? Lean Door A. Want freedom and ownership, and you're willing to hustle for it? Lean Door B.

You're not choosing a life today. You're choosing a direction for the next 30 days.

YOUR MOVE — PICK YOUR DOOR

Open your Lesson 1 workbook. You checked a door once — confirm it now, or switch it.

Door A: find one real opening this week, and write the one-line superpower you'll lead with.

Door B: pick one offer and one person, and actually ask them this week.

Either way — take the smallest possible step in the next 7 days. Momentum beats planning, every time.

Next

Lesson 5 is the finish line: your honest 30-day roadmap. You've picked your door — now here's the week-by-week plan to actually walk through it.