

Lesson 3

The AI Half

Reading + build · about 20 minutes · you build one Twin

This is the half nobody expects a teacher to have — and it's the one that sets you apart. By the end of this lesson you won't just understand AI. You'll have built a working Twin you actually use.

No coding. If you can send an email, you can do this. Let's build.

What an AI Twin actually is

Most people use AI like a vending machine: ask a question, get one answer, walk away. A Twin is different. A Twin is an assistant you've onboarded — trained on your voice and pointed at one job you do over and over.

You set it up once. Then it works in your voice, on your task, every time you need it. That's the shift: from asking AI for favors to having AI on staff.

- *A prompt is a question. A Twin is an employee you've trained.*

Build your first Twin in five steps

- 1 Pick one job**
Start with lesson plans — high value, low risk, and you'll see the result instantly. You can build more Twins later.
- 2 Give it a role**
Tell it who it is and who it serves: "You are my teaching assistant." This anchors everything that follows.
- 3 Teach it your voice**
Paste one real sample of your own writing. This is the step everyone skips — and it's the whole difference between generic AI and your Twin.
- 4 Set the rules**
Tell it what good looks like: how long, what to always include, the format you want back.
- 5 Test, then refine**
Run it. Tell it in plain English what's off. Twins get sharper every time you correct them — then you save it.

Here's the starter you'll paste in. Fill the brackets with your own voice and one real example:

TWIN STARTER — COPY & PASTE

You are my [GRADE/SUBJECT] teaching assistant — my "Twin."

You write in my voice: [3-4 WORDS, e.g. warm, clear, no jargon].

Here is a sample of how I write: [PASTE A SHORT EXAMPLE OF YOUR WORK].

Your job: [ONE TASK, e.g. draft weekly lesson plans].

Always: [YOUR RULES, e.g. one page, an objective + a hook, plain language].

Before you answer, ask me for anything you need. When I say "go," produce it.

When it comes out a little off (it will)

Your first result will be about 80% there and a touch wrong. That's not failure — that's the job. Tell it what to fix, in plain words, and watch it adjust. I hit more than ten errors my first afternoon and fixed every one. Refining isn't the obstacle. Refining is the skill.

YOUR MOVE — BUILD IT NOW

Open ChatGPT, Claude, or Gemini.

1. Paste the Twin Starter above. Fill the brackets with YOUR voice and one real sample of your work.
2. Ask it to draft tomorrow's lesson plan. Read it.
3. Correct it twice — tell it plainly what to change.
4. Save it so it's there forever: a Custom GPT (ChatGPT), a Project (Claude), or a Gem (Gemini).

That's it. You now own a working Twin. That is the AI half.

Next

You've got both halves now — the facilitator skills and a working Twin. Lesson 4 is where it pays off: Pick Your Door. Get hired into the new model, or build your own income. Time to choose.